CONTRACT

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 (816)221-9999

www.kmbc.com

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	vicion	Δ	It Order#	
			-	7915256	•
	967570	1		1910200	
Product					
AKIN/SEN/R					
Contract Dates	Estimate #				
10/26/12 - 10/30/12					
Advertiser			Origi	nai Date /	Revision
Akin/R/Senate			10/	/26/12	/ 10/26/12
	Billing Cycle	Billing	Calen	ıdar	Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	Station	Account Executive		ecutive	Sales Office
	КМВС	Meredi	th Th	ompson	Eagle-Washingt
	Special Hand	ing			
	Demographic				
	Adults 35+				
					·
	IDB#	Advert	iser C	ode	Product Code
		AKIT			
	Agency Ref		Δ	Advertiser	Ref

Spots/ Type Spots Start/End Time Davs Length Week Rate Amount *Line Ch Start Date End Date Description :30 NM \$750.00 KMBC 10/26/12 10/26/12 First News at 6am 6-7am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate 10/28/12 \$750.00 Week: 10/22/12 \$1,500.00 KMBC 10/29/12 10/30/12 6-7am :30 NM 2 First News at 6am Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date Weekdays Week: 10/29/12 11/04/12 11----\$750.00 :30 NM \$550.00 10/26/12 7-9am KMBC 10/26/12 Good Morning America Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Rate Weekdays \$550.00 Week: 10/22/12 10/28/12 ----1---1 7-9am :30 NM \$1,100.00 10/30/12 Good Morning America N 4 KMBC 10/29/12 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate \$550.00 11/04/12 11----2 Week: 10/29/12 NM \$375.00 6-7a :30 KMBC 10/27/12 10/27/12 Sa 6-7a Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Weekdays Rate \$375.00 Week: 10/22/12 10/28/12 ----1-:30 NM 1 \$350.00 10/27/12 News Wknd Sat 7-9am KMBC 10/27/12 Class of Time - Pre-emptible with notice Week: <u>Start Date</u> <u>End Date</u> <u>10/28/12</u> Spots/Week Rate Weekdays \$350.00 -----1-NM \$350.00 6-7a :30 1 KMBC 10/28/12 10/28/12 Su 6-7a Class of Time - Pre-emptible with notice Spots/Week Weekdays Rate Week: 10/22/12 \$350.00 NM \$400.00 :30 1 KMBC 10/28/12 10/28/12 News Wknd Sun 7-9am Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date Weekdays

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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Contract / Revision Alt Order# 967570 07915256 Contract Dates Product Estimate # AKIN/SEN/R 10/26/12 - 10/30/12 Advertiser Original Date / Revision 10/26/12 / 10/26/12 Akin/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$400.00			, , , , , ,
N 9 KMBC 10/28/12 10/28/12 This Week With George St		:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	Rate \$750.00			0.00 .00
N 10 KMBC 10/26/12 10/26/12 5pm News	5-530pm	:30	NM 1	\$850.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$850.00			
N 11 KMBC 10/29/12 10/30/12 5pm News	5-530pm	:30	NM 2	\$1,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 11 Spots/Week	<u>Rate</u> \$850.00			
N 12 KMBC 10/26/12 10/26/12 6pm News	6-630pm	:30	NM 1	\$950.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$950.00			
N 13 KMBC 10/29/12 10/30/12 6pm News	6-630pm	:30	NM 2	\$1,900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 11 Spots/Week	<u>Rate</u> \$950.00		ľ	
N 14 KMBC 10/27/12 10/27/12 6pm News Saturday	6-7pm	:30	NM 1	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121- Spots/Week	<u>Rate</u> \$550.00			
N 15 KMBC 10/28/12 10/28/12 5pm News Sunday	5-6pm	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1 Spots/Week	<u>Rate</u> \$500.00			
N 16 KMBC 10/26/12 10/26/12 M-F/SU 10pm News	10-1035pm	:30	NM 1	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	Rate \$2,200,00			
N 17 KMBC 10/29/12 10/30/12 M-F/SU 10pm News	10-1035pm	:30	NM 2	\$4,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 11 2	<u>Rate</u> \$2,200.00			
N 18 KMBC 10/28/12 10/28/12 Su 10pm news	10-1030pm	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$2,500.00			
N 19 KMBC 10/27/12 10/27/12 Late Airing Late News	1030p-11p	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$750.00			
N 20 KMBC 10/26/12 10/26/12 Dr. Phil Class of Time - Pre-emptible with notice	3-4pm	:30	NM 1	\$275.00

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	Contract / Revision 967570 /	Alt Order # 07915256
Contract Dates 10/26/12 - 10/30/12	Product AKIN/SEN/R	Estimate #
Advertiser Akin/R/Senate	<u></u>	Original Date / Revision 10/26/12 / 10/26/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$275.00						
N 21 KMBC 10/29/12 10/30/12 Dr. Phil	3-4pm		:30		NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 MT 1	Rate \$275.00		· 		İ		
N 22 KMBC 10/29/12 10/29/12 DWS	7p-9p		:30		NM	1	\$5,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$5,000.00						
N 23 KMBC 10/28/12 10/28/12 SU 1030pm News	1030-11pm		:30		NM	1	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 Spots/Week	<u>Rate</u> \$1,400.00						
N 24 KMBC 10/26/12 10/26/12 Jimmy Kimmel	M-F 1205-105am		:30		NM	2	\$30.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$1 5 .00						
N 25 KMBC 10/28/12 10/28/12 Sun News @ 5am	5-6am		:30		NM	2	\$120.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$60.00						
			Totals	;		32	\$29,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	20	\$13,650.00	\$11,602.50
10/29/12 -10/30/12	12	\$15,875.00	\$13,493.75
Totals	32	\$29,525.00	\$25,096.25

Signature:	 Date:	

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST A DVERTISING

The person, item or other business entity ("Agency") contracting to purchase proscess advertising time on behalf of the advertiser named on the face of this contract ("Ac vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

4 BILLING A NO PAYMENTS

- (a) Station will, from time to time at intervals following proadcasts hereumper, bill Agency behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 1.5th pay of each month following that in which proadcast occurrence or on each other case as may be specified in the invoice.
- (b) Except where this contract is made directly with the Adventiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency represents to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either partymany terminate this contract, without bause, upon giving the other party at least 25 days prior notice provided that, if notice is given by Agency, termination shall not be affective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station falls to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpair accrued charges he reunder scall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (a) Agency may, upon notice to Station, terminate this contract at any time upon material preson by Station. Upon such termination, the Station sonly liability shall be to pay as invided dismages a sum equal to the leaser of the following: (i) the abtual nonconcellable out-of-pooket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of concellation, Station has given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any mability to the other upon termination pursuant to this Paragraph 2, except as provines in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCA ST.

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical preservown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station falls to broadcast any or all of the announcement sign or programs to be broad dast hereunder. Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and time is available, the time charges allocate to the ordinary shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the proadcast had been made in its entirety.

4. PREEMPTIONS

Station, shall have the right to eshoel any broadcast or portion thereof covered by this contract in order to broadcast any program, or event which, in the Station's sole dispretion, it deems to be of greater public interest or significance. Station may also receptive time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to bertain political candidates under the Communications Act or 1934, as affected. Station will notify Agency of such candidates under the promptly as reasonably possible, if the parties cannot agree upon a satisficatory substitute date and time, the prospectation promptly as provided under this contract, except that Agency will not as us to pay Station any charges allocable to the canceled proadcast.

FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preampted announcement was purchased as a single puryor at a fixed (i.e., not a preamptible) rate, and it is so indicated on the face of this contract, Station may preampt at its sole dispration for any reason. In the event of preamptor or omission, unless otherwise agreed to by Station, Agency shall bookin us to pay the full pharge (no predit or refund will be given) but Agency shall be about each announcement at a reasonably safet cory substitute date and time, at no additional charge thereby.

6. A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole post and expense. Agency analysis deliver all materials not less than 45 hours (exclusive of Saturdays, Bundays and holicays) in advance of proadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall not be sontrary to the public interest, (iii) shall not be Station's prior approved and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or camage to Agency's material or, even if soce plan by Station, for communications from orders.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency to earnot so request Station has the right to discose of all Agency material any time after 60 days following the last proadcast hereunder.

7. INDEMINIFICATION

Agency and Advertiser will jointly and severally indemnify and hold framiless Station from and against all delims, demands, debts, oblig stone or onarges (including reasonable attorney fees and disbursements) which arise out of or result from the procedast, preparation for procedast or contempiated procedast of materials formished by or or penalf of Agency and or Advertiser or furnished by Station at Agency and or Advertiser's commercial material, and Station will similarly incernify and not be advertiser with respect to all materials furnished by Station. The indemnities and promotity notify and cooperate with the incernition with respect to any paid. The provisional of this paragraph shall survive the termination or explication of this portions.

CONSEQUENTIAL DAMAGES

Agen oyand Station hereby agree that consequential dantages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are seconstive and nather Agency not Station shall be half liable for any consequential damage exclusion provision is an allocation of risk separate and apart from provisions appending or limiting either Agency's or Station's remedies for preson.

9. GENERAL

(a) Stafon will provide announdements and programs devered by this contraction the dates and at the approximate nounly-times provided on the

face bereof.

frit.	The Station shall exercise normal precau	tions in inscalled of owner	Sebana and but annual	For tille also leave as a second	
1000					
materials and other property by	nishet by the Agencyin connector with bros	edoasta nerepsoen. The .	Station will not accept or o	robesa mail, correspondende, c	or teleptone palis in
Abbreston with boses reptained	ant oftenite prior enpraye?				

- (ii) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof, and Agency will sot as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of same due hereunder and Station shall look initially to Agency for the payment thereof the payment of same due hereunder and Station shall look initially to Agency for the payment thereof the payment of the Agency fails of timely rentit beyones insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services reneared by Station Received and the Agency fails of the Advertiser has there to for made payment to the Agency fails of the Agency fails of the Agency fails of the Agency fails of the payment or arrangement purporting to easign or piedge to a fail to party montes which may be or become payable by Advertiser or Agency or that Agency was indicated a fail to pay the fail to the Agency fails of the fail to the Agency fail to the payment or billings by Advertiser shall be construed so as to referve Advertiser of or diminish Advertiser's liability for breach of its obligations nereunder. If this contract is with a media buying service, all references nerein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references nerein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency winton succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on the face for the dates thereafter. Station is not required to provide the text named on the face intend.
- (e) This contact contains the entire understanding between the parties, cannot be pranged or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the PCC leaved pursuant thereto. When there is any inconsistancy between these standard conditions and a provision or the Boe hereof, the attential govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices were under (except for notices under Faregraph 4) shall be in writing, given only by prepalities and approved to the other party at the address on the Soc hereof, and shall be deemed given on the gate of dispatch.

For additional information relating to political advertising, Agencies and Advertises are encouraged to request a copy of the Station's purrent political advertising disclosure statement.)

CONTRACT

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And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

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	967570			Alt Order # 07915256	<u> </u>
	96/3/0	/		07915256	
Product					
AKIN/SEN/R					
Contract Dates	Estimate #				
10/26/12 - 10/30/12			ı		
Advertiser			Огі	ginal Date	/ Revision
Akin/R/Senate			1	0/25/12	/ 10/25/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	ıt Ex	xecutive	Sales Office
	KMBC	Meredi	th T	hompson	Eagle-Washingt
	Special Hand	ling			-
	1				
	Demographic				-
	Adults 35+				
				_	
	IDB#	Adverti	ser	Code	Product Code
		AKIT			
	Agency Ref			Advertiser	Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KMBC 10/26/12 10/26/12 First News at 6am	6-7am	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$750.00			
N 2 KMBC 10/29/12 10/30/12 First News at 6am	6-7am	:30	NM 2	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 11 2	<u>Rate</u> \$750.00			
N 3 KMBC 10/26/12 10/26/12 Good Morning America	7-9am	:30	NM: 1	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$550.00			
N 4 KMBC 10/29/12 10/30/12 Good Morning America	7-9am	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 11 2	<u>Rate</u> \$550.00			
N 5 KMBC 10/27/12 10/27/12 Sa 6-7a	6-7a	:30	NM 1	\$375.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$375.00			
N 6 KMBC 10/27/12 10/27/12 News Wknd Sat	7-9am	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121- Spots/Week	<u>Rate</u> \$350.00			
N 7 KMBC 10/28/12 10/28/12 Su 6-7a	6-7a	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1 Spots/Week	Rate \$350.00			
N 8 KMBC 10/28/12 10/28/12 News Wknd Sun	7-9am	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

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*Line Ch Start Date End Date Description	Start/End Time	Spots/	Town Const.	
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Type Spots	Amount
Week: 10/22/12 10/28/121 1	\$400.00			
N 9 KMBC 10/28/12 10/28/12 This Week With George Ste	ep 930-1030am	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$750.00			
N 10 KMBC 10/26/12 10/26/12 5pm News	5-530pm	:30	NM 1	\$850.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$850.00			
N 11 KMBC 10/29/12 10/30/12 5pm News	5-530pm	:30	NM 2	\$1,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 11 2	<u>Rate</u> \$850.00			
N 12 KMBC 10/26/12 10/26/12 6pm News	6-830pm	:30	NM 1	\$950.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$950.00			
N 13 KMBC 10/29/12 10/30/12 6pm News	6-630pm	:30	NM 2	\$1,900.00
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Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$500.00			
N 16 KMBC 10/26/12 10/26/12 M-F/SU 10pm News	10-1035pm	:30	NM 1	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$2,200.00			
N 17 KMBC 10/29/12 10/30/12 M-F/SU 10pm News	10-1035pm	:30	NM 2	\$4,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 11 Spots/Week	<u>Rate</u> \$2,200.00			
N 18 KMBC 10/28/12 10/28/12 Su 10pm news	10-1030pm	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 Spots/Week	<u>Rate</u> \$2,500.00			
N 19 KMBC 10/27/12 10/27/12 Late Airing Late News	1030p-11p	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice Start Date	Rate \$750.00			
N 20 KMBC 10/26/12 10/26/12 Dr. Phil Class of Time - Pre-emptible with notice	3-4pm	:30	NM 1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall reman obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full Is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

otherwise, on contracts, insertion orders, copy instructions or any correspondence when such committee above terms and contracts, insertion orders, copy instructions or any correspondence when such committee above terms and contracts, insertion orders, copy instructions or any correspondence when such contracts and contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such as a particular such contracts, insertion orders, copy instructions or any correspondence when such as a particular


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	Contract / Revision 967570 /	Alt Order # 07915256
Contract Dates 10/26/12 - 10/30/12	Product AKIN/SEN/R	Estimate #
Advertiser Akin/R/Senate	<u> </u>	Driginal Date / Revision 10/25/12 / 10/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$275.00				
N 21 KMBC 10/29/12 10/30/12 Dr. Phil	3-4pm	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 1	<u>Rate</u> \$275.00				
N 22 KMBC 10/29/12 10/29/12 DWS	7р-9р	:30	NM	1	\$5,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$5,000.00				4 - , - • • • •
N 23 KMBC 10/28/12 10/28/12 SU 1030pm News	1030-11pm	:30	NM	1	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	Rate \$1,400.00				.,,
N 24 KMBC 10/26/12 10/26/12 Jimmy Kimmel	M-F 1205-105am	:30	NM	2	\$30.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$15.00				
		Totals	· · · · · ·	30	\$29,405.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	18	\$13,530.00	\$11,500.50
10/29/12 -10/30/12	12	\$15,875.00	\$13,493.75
Totals	30	\$29,405,00	\$24,994,25

Signature:	Date:
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to outdraw prospess sovertising time on pensif of the sovertiser named on the face of this contract ("Advertiser") and the station appearing this contract ("Section") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals ibliowing prospesses nereptoder, bill Agendy on behalf of Advertiser at appress on the isperitarily agendy analysis of the report of the station thereon at appress on bill on or before the 15m payrofeach month following that it which brospesses opportunity or on such other case as mayrofeach in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is and entered that Agency makes this contract both for itself and as agent for the Advertiser and that Agency ages, on cenal for the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this controld, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination and incide effective until after two (2) weeks of prosecositing hereunder. If Agency so terminates this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract any time; (i) upon material prescriby Agency, (ii) if Station fails to receive timely beyonen on cilling; or (iii) if Advertiser's or Agency/s credit is, in Station's research opinion, impaired. Upon such termination, all unpair accrued charges nemetized shall immediately second one payable. The Agency's only liability shall be to pay for telepasts completed hereunder prior to cancellation by Station.
- Agencymsy, upon notice to Station, terminate his contract stranytime about material breach by Station. Upon such termination, the Station slonly itself be to payable labeled companies as megal as the essence fine following: (i) the actual nonconcellable out-of-pocket costs necessarily incomes by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station nereunder if, or the date on which Agencygives notice of parcellation. Station necessarily incomes as the earliest date permitted thereunder.
- (5) Neither party shall have any liability to the other upon termination opracant to this Paragraph 2, except as provided in this Paragraph 2 and Faragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, isbonicispate, restriction imposed by law or governmental order, mechanical breakcown, or where necessary to ensore the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable sociated and or fedual opportunity" requirements for cartam political candidates, or any other similar or desimilar os use beyond the Station is reasonable control. Station fails to prospect any or all of the announcement(s) or programs to be order cast need. Station anali not be in prescribed, but Agen by said be entired to an adjustment as follows: (i) if no part of a produced prospect is more, a later prospect at small be made at a reasonably satisfactory superture cast and time, and if no each time is assistable, the time of special part of the prospect to the omitted prospect is omitted, a fater prospect at later that is, of a social part of the prospect is omitted, a fater prospect at the order of the part of the part Agency and to the principle. The foregoing shall not deprive Agency of the penetic of any of accounts which it would have earned nere upden the prospect in an open made in its entirety.

4. PREEMPTIONS

Station and have the ingrit to cancel any prosposation portion thereof covered by this contract in prosposation program or event which, in the Station's solad discretor, it deems to be of greater public interest or significance. Station may also receive three previously sold when necessary to comply with its obligations to make available "responsola access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such candidates under the Communications Act of 1934, as amended. Station will notify Agency of such candidates under the communications Act of 1934, as amended. Station will notify Agency of such candidates under the processor of 1934, as amended. Station will notify Agency of such as a station of 1934, as amended. Station will not for a station of 1934, as amended. Station will not for a station of 1934, as amended. Station will not for a station of 1934, as amended. Station will not for a station of 1934, as amended and the station of 1934, as amended.

FKED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or pre-impted announcement was purchased as a single puryor at a fixed (i.e., not a pre-imptible) rate, and it is so indicated on the face of this contract, Station may pre-imptible to a pre-imptible on the face of this contract, Station may pre-imptible to be discretified for any reason. In the event of pre-imptible on the face of this contract, Station may pre-imptible on the contract of the event of pre-imptible on the face of this contract of the sound of the event of pre-imptible on the sound of the event of pre-imptible on the face of the sound of the event of pre-imptible on the face of the face of the event of pre-imptible on the event of pre-im

All commercial materials (if so specified on the Specified contract, all program materials, including telent) shall be furnished by Agency and delivered to Station at Agency's sole post and expense. Agency shall deliver all materials not less than 48 hours (explusive of Saturdays, Bundays and noticeys) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall contrary to the Station of the except program and operating policies and quality standards, and (iii) are subject to Station's prior approve and continuing right to reject or to pause Agency to editions materials. Station will not be liable for loss or damage to Agency's material or, even if some property of the program in the program and program and the program and the program of the program and the pr

If Agency requests within 30 days of last prospess fixers under, Station will, at Agency's expense, return Agency material to Agency. If Agency coes not so request, Station cas the right to dispose of all Agency material anythine siter 60 days following the last prospess therefore.

7 INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all paims, demands, colligations or charges (moluting reasonable aftomey feed and dispursements) which arise out of or result from the processed preparation for procedure or contemplated processed of materials further by by or on behalf of Agency's nation Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly incempify and how harmless Agency and Advertiser with respect to all materials furnished by Station. The Indemnites shall promptly notify and cooperate with the indemnitor with respect to any opening. The provisions of this paragraph shall survive the termination or expiration of this portraid.

8. CONSEQUENTIAL DAMAGES

Agen by and Station re-repyragree that consequential demages resulting from engineers of the contract, pursuant to Paragraph 2, or any pre-emption of proappast, pursuant to Paragraph 3, or any pre-emption of proappast, pursuant to Paragraph 4, are speculative and neither Agency not Station and the neid liable for any consequential demages industrial. This consequential demage exclusion provision is an allocation of risk separate and apent from provisions apedifying or limiting either Agency sor Station a remedies for breadt.

9. GENERAL

(a) Station will provide a stroughosments and programs covered by this contraction the dates and at the approximate inochytimes provided on the

face hereof.

{\bar{\bar{\bar{\bar{\bar{\bar{\bar	The Station shall exercise commal preparations in non-filing of property and mail, but assumes no liability for idea or damage to program or both	m merce
materials and other procest,	rished by the Agency in connection with prospessis defeunces. The Staton will not appear or process mail, correspondence, or telephone balls	ir
ponnecton with prosecests.		

- Agency is acting as agent for a displaced principal (i.e., the Advertiser named on the face hereof, and Agency will so tas agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser is payment of all the later of Station shall book initially to Agency for the payment thereof unless and until Agency all is to timely remit dependence insolvent. Advertiser has not therefore made payment of the agency for the payment that Advertiser has not therefore made payment to the Agency to the face that has not therefore made payment to the Agency to the face of the owing that Agency has entered into an agreement or arrangement purporting to assign or pleage to a fair teatry monities which may be or betto me payment or Agency, or that Agency was an earger of becoming it solvent; or (ii) a fair receiving notice (together with a toment of account) from Station that Agency is seriously celling to make payment on billings within 45 days after the end of the monition which service is provided thereunder. Noting fairer to this payment of billings by Agency shall be construed so as to relieve Advertiser of or diminish Advertiser's itability for breach of its obligations nereunder. If this portisot is with a media boying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be slowed.
- (d) Agency shall not assign this contract except to another agency which is succeeds to its business of representing Agrentiser and provides such other agency assumes all its obligations received. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entited to commissions, if any, or billings for broadcasts the reaffer. Station is not required to broadcast nereunder for the benefit of any person other than Advertiser, or for a product or service other than that have no the face fixered.
- (e) This contract contains the entire uncerstanding between the parties, cannot be phenged or terminated orally, and shall be construed in economic with the laws of the State of New York, and with the Communications Act of 1834, as amended, and withinthe roles and regulations of the FCC lasted pursuant thereto. When there is any inconsistency cetween these atsinderd conditions and a provision of the Spa Hereof, the latter shall govern. Fallure of either party to enforce any of the provisional hereof shall not be construed as a general refit suishment or waiver of that or any other provision. All notoes hereof shall be addressed to the other party at the address on the face hereof, and shall be deemed given on the case of dispatch.

For additional information relating to colitical advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising displaces eletement.]

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)				•
✓ FEDERAL CAND	IDATE	✓	STATE/LOCAL	CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and			1991 j. s. 1992 vili (ali 1982)	Dat	
	_ Kgn5	<u>, </u>		State of the state	e: 9/25/(Z., ::
L KEGAN BERA	N:				
And the second s	Manager Comment			NO. 10. 10. 10. 10. 10. 10. 10. 10. 10. 10	3
eing/on behalf c	of: TODD AKIN				, a legally
ualified candida	ite of the REPU	BLICAN	· · · · · · · · · · · · · · · · · · ·	A Company of the Comp	política
arty for the offic	ce of: UNITED	STATES SENA	re		· · ·
n the PRIMAR	Y				
		H Anna			
election to be he	ld on: AUGUST	7, 2012		- <u> </u>	<u> </u>
do hereby reque	st station time as:	follows:			
Broadcast Length	Time of Day, Rotation or	Days	Class	Times per	
	Package			Week	of Weeks
			20/20		
,		10/26 -	10/30		-
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For programming that, in	whole or in part, "com	nunicates a message relating to ar	v political matter of
national importance," list			A because a service of
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	Zir Charles Mary III	The second secon	· · · · · · · · · · · · · · · · · · ·
I represent that the payn	ent for the above descri	bed broadcast time has been furni	shed by:
DO DOV 21222 ST 1	OTHE MO 62121		
PO BOX 31222 ST, L	OUIS, MO 03131		
		aid for by such person or entity.	
		sally qualified candidate or an auti	iorized
committee/organization	or the legally quantied ca	andidate.	
The name of the treasure	r of the candidate's auth	orized committee is:	
SCOTT G. ENGELBRE	CHT		· · · · · · · · · · · · · · · · · · ·
		rtising policies, including applic es (not applicable to federal candi	
•		E OR PERMIT DISCRIMINAT	ON ON THE BASIS
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6/29/12		leg- Ber-	
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10 B	e signea by sta	ition Representative	
	<u> </u>		
Accepted		accepted in Part	Rejected
Signature	<u> </u>	Printed Name	Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, KEGAN BERAN	
(name of federal candidate or authorized committee) hereby certify that the programmit to be broadcast (in whole or in part) pursuant to this agreement.	nş
☑ does □ does not	
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:	
(check applicable box)	
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneous displayed printed statement identifying the candidate, that the candidate approve the broadcast, and that the candidate and/or the candidate's authorized committee and for the broadcast.	ly d
paid for the broadcast. Lego Ber	
signature of candidate or authorized committee KEGAN BERAN 6/29/12	_
neutral parise	

NAB Form PB-17 Candidates

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	рауз	Class Times per Week	Number of Weeks

			5;												

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot; ...
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.